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Effective Business Plans Graduate Programs in Business, Education, Information Studies, Law & Social Work 2015 (Grad 6) Test Item File [for] Entrepreneurship: Successfully Launching New Ventures, Second Edition, [by] Bruce R. Barringer, R. Duane Ireland EBOOK: Crafting and Executing Strategy: South African Edition Management Strategic Global Marketing Legislation Concerning VA Health Care Programs Business Alchemy A Manager's Guide to Building a Successful Business Storage and Disposition of Weapons-usable Fissile Materials Hispanic-Latino Entrepreneurship MBA Day by Day

Test Item File [for] Entrepreneurship: Successfully Launching New Ventures, Second Edition, [by] Bruce R. Barringer, R. Duane Ireland Jul 23 2020

Studyguide for Entrepreneurship Sep 05 2021 Never HIGHLIGHT a Book Again Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780872893795. This item is printed on demand.

Entrepreneurship - 2019 Mylab Entrepreneurship With Pearson Etext Standalone Access Card Oct 26 2020 Barringer: Preparing Effective Business Plans Apr 12 2022 "For undergraduate and graduate courses in entrepreneurship" This book is for the future

entrepreneur who wants to understand the critical issues and feasibility of developing a business venture, while developing an extensive business plan. Teaching and Learning Experience This text will provide a better teaching and learning experience--for you and your students. Here's how: Focus on the "Front End" of the Entrepreneurial Process The entrepreneurial process is discussed and defined as part of the comprehensive business plan process. Give Students a Solid Point of Reference A business plan, for a fictitious company name Prime Adult Fitness, is built throughout the course of the book. Present Special Insights on Presenting and Writing a Business Plan The book provides tips and suggestions for presenting a business plan with confidence and poise and includes a 12 slide PowerPoint with suggestions on what to include on each slide.

Studyguide for Entrepreneurship Nov 07 2021 Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompany: 9780132555524 .

Entrepreneurship Sep 17 2022 Undergraduate course in Entrepreneurship and New Venture creation.

Entrepreneurship 2/e takes students on the entire journey of launching a new venture, with a unique

emphasis on the front end of the entrepreneurial process.

The Intentional Entrepreneur Feb 27 2021 The Intentional Entrepreneur will help technology professionals and student of business, engineering, or science learn the art of entrepreneurship. David Bodde emphasizes the real-world experience of men and women who are creating new ventures that will survive in the post-bubble economy. The book adds structure and context to its stories with chapters interpreting recent research on business models, marketing, new venture finance, and intellectual property. Unlike most books on entrepreneurship, The Intentional Entrepreneur gives special emphasis to technology markets throughout.

Graduate Programs in Business, Education, Information Studies, Law & Social Work 2015 (Grad 6) Aug 24 2020 Graduate Programs in Business, Education, Information Studies, Law & Social Work 2015 contains helpful facts and figures on more than 11,000 graduate programs. The comprehensive directory includes more than 1,850 institutions and their programs in all of the relevant disciplines such as accounting and finance, business management, education, law, library and information sciences, marketing, social work, and many more. Informative data profiles feature facts and figures on accreditation, degree requirements, application deadlines, contact information, financial support, faculty, and student

body profiles. Two-page in-depth descriptions, written by featured institutions, offer complete details on specific graduate program, school, or department as well as information on faculty research.

Comprehensive directories list programs in this volume, as well as others in the graduate series.

Getting the Money to Start Your Own Business May 13 2022 This is the eBook version of the printed book.

This Element is an excerpt from *The Truth About Starting a Business* (9780137144501), by Bruce R. Barringer. Available in print and digital formats.

Minimizing the cost of launching your business--and then finding the money you do need. Most prospective business owners worry about whether they'll be able to raise sufficient funds to start a business. It's a legitimate concern. But the same business might cost one person \$10,000 to start and another person \$25,000. The amount needed depends on how a person thinks about money, and how frugal and resourceful that person is. Skimpy finances can be a blessing, not a curse....

The Most Important Considerations for Starting Your Own Business Oct 06 2021 This is the eBook version of the printed book. This Element is an excerpt from *The Truth About Starting a Business* (9780137144501), by Bruce R. Barringer. Available in print and digital formats. A systematic, four-step plan for reducing the risk associated with launching a new business. The proper sequence in planning and launching a business

is as follows: 1. Identifying a business idea. 2. Screening and testing the idea to determine its initial feasibility. 3. Writing a business plan. 4. Launching the business. Complete this process to avoid falling into the “everything about my idea is wonderful” trap. All business ideas have strong and weak points....

Preparing Effective Business Plans Jan 21 2023

Four Ways to Start Your Own Business Jan 09 2022

This is the eBook version of the printed book. This Element is an excerpt from *The Truth About Starting a Business* (9780137144501), by Bruce Barringer.

Available in print and digital formats. Choose the best way for you to go into business because you have more options than you may realize. There are four common ways to get into business: starting from scratch, buying a franchise, participating in direct sales, and buying an existing business. When most people think of starting a business, they think of starting from scratch. But there are pluses and minuses to each method of getting into business.

Entrepreneurship Jul 15 2022 *Entrepreneurship: Successfully Launching New Ventures* explores the allure of entrepreneurship, teaching students how to successfully launch and grow their own business.

Using real business profiles of inspiring young entrepreneurs, the text engages students through relevant examples they can easily relate to. The 6th Edition examines entrepreneurship through an easy, four-step process that clearly outlines both the

excitement and difficulty of launching a new company. Careful to identify failures as well as successes, the text is a guide to starting a new business.

Protecting Your Business' Intellectual Property Aug 16 2022 This is the eBook version of the printed book. This Element is an excerpt from The Truth About Starting a Business (9780137144501), by Bruce R. Barringer. Available in print and digital formats. Failing to protect your intellectual property can destroy your business. Learn how to keep it from happening to you. Imagine you've started a business to produce a new type of smoke alarm specifically for kitchens. It's similar to other smoke alarms but is more capable of detecting a kitchen fire than any alarm on the market. You've named it "Kitchen Sentry." Your tagline is "We Protect Cooks and Kitchens." You just acquired the Internet domain name [www.kitchensentryfirmalarm.com](http://www.kitchensentryfirmalarm.com). Fortunately, while you were developing your product, you...

Outlines and Highlights for Preparing Effective Business Plans Sep 24 2020 Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780132318327 .

A Manager's Guide to Building a Successful Business

Jan 17 2020 In today's world, managers need real market examples to demonstrate the effective use of certain management and marketing principles. This book will give you just that as well as an introduction to programs developed over a 40-year career to help manage all aspects of a business and to develop and execute marketing strategies. You and other managers and executives will utilize this book as a guide to grow an established business or start a new one, and a reference book for unique management challenges as well. It differs from other business books in that it introduces certain management techniques and processes and shows how they are critical to executing successful marketing strategies. Each chapter covers a founding principle of management in Part I and a founding principle of marketing in Part II. The examples used in the book are from large and small organizations in which the author was personally involved. The techniques introduced are based on those studied at most universities, and are used in solutions applied to challenges facing these organizations.

Entrepreneurship Jan 29 2021 NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select



the correct ISBN. For Student Value Editions that include MyLab(TM) or Mastering(TM), several versions may exist for each title -- including customized versions for individual schools -- and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering platforms. For courses in entrepreneurship. Teach the entrepreneurial process through real-world examples Entrepreneurship: Successfully Launching New Ventures explores the allure of entrepreneurship, teaching students how to successfully launch and grow their own business. Using real business profiles of inspiring young entrepreneurs, the text engages students through relevant examples they can easily relate to. The 6th Edition examines entrepreneurship through an easy, four-step process that clearly outlines both the excitement and difficulty of launching a new company. Careful to identify failures as well as successes, the text is a guide to starting a new business. Also available with MyLab Entrepreneurship By combining trusted authors' content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. NOTE: You are purchasing a standalone product; MyLab(TM) Entrepreneurship does not come packaged with this content. Students, if interested in purchasing this title with MyLab Entrepreneurship, ask your instructor to confirm the correct package ISBN and Course ID.

Instructors, contact your Pearson representative for more information. If you would like to purchase both the loose-leaf version of the text and MyLab Entrepreneurship, search for: 0134891503 / 9780134891507 Entrepreneurship: Successfully Launching New Ventures, Student Value Edition Plus MyLab Entrepreneurship with Pearson eText -- Access Card Package, 6/e Package consists of: 013472996X / 9780134729961 Entrepreneurship: Successfully Launching New Ventures, Student Value Edition 0134731212 / 9780134731216 MyLab Entrepreneurship with Pearson eText -- Access Card -- for Entrepreneurship: Successfully Launching New Ventures

Preparing Effective Business Plans: Pearson New International Edition Jun 02 2021 For undergraduate and graduate courses in entrepreneurship This book is for the future entrepreneur who wants to understand the critical issues and feasibility of developing a business venture, while developing an extensive business plan.

Hispanic-Latino Entrepreneurship Nov 14 2019 The Hispanic-Latino community is large, expanding, and an important contributor to the U.S. economy. Numbering over 50 million, Hispanic-Latinos currently represent about 16% of the population. Hispanic-Latinos engage in a diversity of jobs that help keep the American economic engine running. The practice of entrepreneurship has been on the rise with over 2.3

million business in the United States categorized as Hispanic-owned, generating over \$345 billion in sales. This book examines the entrepreneurial mindset of Hispanic-Latinos in the United States. With limited literature on the subject, the authors created a pioneering book that captures the viewpoints of real-life Hispanic-Latino entrepreneurs. Using a 15-item questionnaire, the authors obtained information on entrepreneurial intent, goals, and business strategies utilized. This book highlights real world business experiences, including challenges relating to entrepreneurial pursuits, and the importance of hardwork, discipline, and a positive mindset in the success of an enterprise.

What's Stopping You? Dec 28 2020 Build the business you've always dreamed of! Take control of your future and achieve the breakthrough success that's only possible when you're working for yourself. You can do it - and this book will show you how.--back cover.

People v. Barringer, 311 MICH 345 (1945) Dec 08 2021  
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What's Stopping You?: Shatter the 9 Most Common Myths Keeping You from Starting Your Own Business  
Mar 31 2021

Storage and Disposition of Weapons-usable Fissile Materials  
Dec 16 2019

Launching a Business Dec 20 2022 This book focuses on the steps a new business owner must take in the first 100 days of starting a business to establish a

lasting and successful enterprise. If you're thinking of opening up your own business, you'll need this book. This is a hands-on book that focuses on the tasks that you or any new business owner must complete in the first 100 days of launching a business. Think of it this way: Imagine you've conceived a business idea, written a business plan, raised seed capital, and are set to launch your business on October 1. Now, what would you actually do on October 1, October 2, October 3, and so forth? How would you set your priorities? How would you know which tasks are the most urgent? Although the answers to these questions vary depending on the business, there are a set of key activities that all businesses must accomplish to get their businesses off to a good (and legally proper) start. This book provides examples that include securing proper business licenses and permits; setting up a bookkeeping system; negotiating a lease; buying insurance; entering into contracts with vendors; recruiting and hiring employees; and making the first sale. Broader issues such as developing a business model and building a brand will also be touched upon, but the primary focus of this book is getting you focused on the practical issues that you'll need, as a new business owner, to accomplish, and accomplish correctly, and to get your business off to a good start. To help you prioritize and track the activities that must be completed at the onset of a business, this book will teach you how to set up a "First 100 Days Plan," with

the template (titled First 100 Days Plan) included in this book.

MBA Day by Day Oct 14 2019 MBA Day by Day.

What's Stopping You? Oct 18 2022 "This book dispels the myths surrounding the process of starting a business, and gives hope and encouragement to people who would like to give it a try." – Tim Berry , Founder and CEO, Palo Alto Software  
Creators of the World's Most Popular "Bruce Barringer and Duane Ireland's new book, What's Stopping You? is an insightful and thought-provoking examination of nine common myths that discourage individuals from starting new businesses. ... This book is much-needed and long overdue.... The value of What's Stopping You? is that it effectively debunks the false premises that too often preclude acts of business start up. What's Stopping You? is an encouraging, instructive, and eloquently written book that would be a valuable addition to any aspiring entrepreneur's bookshelf."  
Jeffrey G. Covin , Samuel and Pauline Glaubinger  
Professor of Entrepreneurship, Kelley School of Business, Indiana University, Bloomington, Indiana  
"Over the years I have observed many seemingly great business opportunities never get off the ground. Quite often, what holds these aspiring entrepreneurs back are common misconceptions about the difficulties and risks of starting a new business. In What's Stopping You?, Professors Barringer and Ireland systematically break down the myths that hold many entrepreneurs

back from pursuing their dreams." Jeffrey R. Cornwall , The Jack C. Massey Chair in Entrepreneurship, Belmont University, Nashville, Tennessee "Barringer and Ireland simultaneously demystify start-up misconceptions and empower readers to explore their own opportunity with renewed passion. Many prospective entrepreneurs feel trapped by myths, the authors carefully detail the myth's fallacies and encourage the reader to see beyond start-up stereotypes. Future and experienced entrepreneurs have much to learn from What's Stopping You?" Sarah Schupp , Founder/CEO, University Parent Media, Boulder, Colorado "Creating your own business from scratch can be a mental, emotional, and financial roller coaster ride. Bruce Barringer and Duane Ireland's book provides a 'voice of reason' and helps give you the confidence to realize you can do it. They recognize that starting a business is hard work, but that it is attainable—and that you should celebrate your accomplishments every step of the way." Jan Stephenson Kelly , Cofounder/CEO, Spark Craft Studios, Cambridge, MA Business Plan Software

Follow Your Dream! Start Your Own Winning Business—Now!

- Get past the myths that keep you from making the leap
- Gain the practical skills and confidence you need to succeed
- Quickly evaluate business ideas and pick a winner
- Launch your company and watch it grow and profit

Build the business you've always dreamed of! Take control of

your future and achieve the breakthrough success that's only possible when you're working for yourself. You can do it—and this book will show you how. Forget the myths that have been standing in your way. You don't need to be rich. You don't need extensive business experience. You don't need to be a genius. You don't need a revolutionary product or service. You can handle the risk, the competition, and the challenges. The proof's on every page of this book: case studies of "ordinary" people building great businesses and practical techniques you can use, too—every step of the way!

Marketing Your New Business Mar 11 2022 This is the eBook version of the printed book. This Element is an excerpt from *The Truth About Starting a Business* (9780137144501), by Bruce R. Barringer. Available in print and digital formats. The three realities you must understand to create a winning marketing plan.

Marketing is one area where hard work and ingenuity can make up for a lack of funds. It's also an area where money can be easily wasted if a business doesn't have a well-thought-out marketing plan. There are three things to be mindful of as you approach the topic of marketing and promotions in a new business. First, a business's marketing efforts should be consistent with its overall mission and values. For example....

Management May 21 2020 This new edition provides comprehensive coverage of globalization, quality, ethics, and diversity. This practical book focuses on

the application of these concepts in a wide variety of management situations. Excellent coverage of teamwork, critical thinking, problem solving, communication, and adapting to change.

Entrepreneurship Lessons for Success (Collection)  
May 01 2021 3 indispensable insider's guides to entrepreneurship: powerful skills, insights, and confidence-builders you won't find anywhere else! Three books bring together today's most indispensable lessons for entrepreneurs: specific guidance you can use right now to beat the odds and launch a high-profit, high-growth business that lasts! The Truth About Starting a Business reveals 53 bite-size, easy-to-use techniques for choosing the right business, location, and entry strategy... planning, funding, hiring, and executing a successful launch... implementing effective financial management and marketing... doing all that, and still maintaining a healthy personal life! So, You Want to Start a Business?: 8 Steps to Take Before Making the Leap gives you all the knowledge, tools, and hands-on advice you need to avoid 8 "killer mistakes" that cause most business failures. Unlike most books for entrepreneurs, this one focuses on the most crucial operational issues associated with consistent profitability – from product/service design to pricing, finding and keeping great employees to managing growth. Nothing theoretical here: this is fast-paced, 100% practical advice you can use right now. Finally,



What's Stopping You?: Shatter the 9 Most Common Myths Keeping You from Starting Your Own Business helps you get past the myths that keep potential entrepreneurs from making the leap, and gain all the practical skills and confidence you need to succeed. This book's packed with case studies of "ordinary" people building great businesses – and practical techniques you can use, too – every step of the way! From world-renowned leaders and experts, including Bruce Barringer, Edward D. Hess, Charles D. Goetz, and R. Duane Ireland

The African American Entrepreneur: Then and Now Jul 03 2021 African American entrepreneurship has been an integral part of the American economy since the 1600s. On the eve of the Civil War, the collective wealth of free blacks was approximately \$50 million. In 2006, African Americans earned a whopping \$744 billion, a figure that exceeds the gross domestic product of all but 15 nations of the 192 independent countries in the world. As W. Sherman Rogers so ably demonstrates, African Americans have achieved these economic gains under difficult circumstances. Slavery, segregation, and legally limited access to property, education, and other opportunities have taken a heavy toll, even to this day. Besides providing a penetrating glimpse into the world of black entrepreneurship both past and present, this book urges African Americans to gain financial independence as entrepreneurs. Business ownership, Rogers argues, will bring

security, wealth that can be passed to successive generations, and educated offspring with much greater earning power. *The African American Entrepreneur: Then and Now* explores the lower economic status of black Americans in light of America's legacy of slavery, segregation, and rampant discrimination. Its main purpose is to shine a light on the legal, historical, sociological and political factors that together help to explain the economic condition of black people in America from their arrival in America to the present. In the process, the book spotlights the many amazing breakthroughs made by black entrepreneurs even before the Civil War and Emancipation. Profiles of business people from the Post-civil War period through today include Booker T. Washington, pioneer banker and insurer A.G. Gaston, hair care entrepreneur Madame C.J. Walker, Ebony publisher John H. Johnson, Black Entertainment Television founder Robert L. Johnson, publisher Earl Graves, music producer Damon Dash, rapper Sean Combs, former basketball stars Dave Bing and Magic Johnson, food entrepreneur Michelle Hoskins, broadcast personality Cathy Hughes, former Beatrice Foods head Reginald Lewis, Oprah Winfrey, and many more. As Rogers points out, reading about remarkable African American entrepreneurs can inspire readers to adopt an entrepreneurial mindset. To further that goal and help readers take the plunge, he outlines many of the skills, tools and information necessary for business success-

success that can help chart a new path to prosperity for all African Americans.

The Truth About Starting a Business Nov 19 2022 &n>  
“This book should be on the seasoned entrepreneur’s list of ‘what I should have read before I started my business.’” JOE KEELEY, President & CEO, College Nannies & Tutors Development “This is one of the best entrepreneurship books I’ve read...I wish I had this book when I first started out.” RYAN O’DONNELL, Cofounder and CEO, BullEx Digital Safety  
Your own business: Take the leap, make it happen, and make it succeed! · The truth about choosing the right business for you and maintaining a healthy personal life · The truth about planning, funding, hiring, and successful launches · The truth about financial management, marketing, and growth This book reveals 53 bite-size, easy-to-use techniques for choosing, planning, launching, and growing your winning business. You’ll learn how to generate and test business ideas, and pick the one that’s best for you...select the right entry strategy...name and locate your business...raise capital...build your team and get expert advice...protect your business secrets and intellectual property...effectively brand your business and market its offerings...handle pricing, distribution, and sales...manage your finances to specific objectives...prepare for growth...and even maintain your work/life balance as an entrepreneur. This isn't “someone's opinion”: it's a definitive, evidence-based

guide to building your own successful enterprise--a set of bedrock principles you can rely on whoever you are, wherever you are, and whatever business you choose to launch.

Entrepreneurship Feb 22 2023 'Entrepreneurship' takes students on the entire journey of launching a new business venture, placing a unique emphasis on the front end of the entrepreneurial process.

Business Alchemy Feb 16 2020 Entrepreneurs play a vital role in economic development as key contributors to technological innovation and new job growth. We discovered that many people, just like you, have the urge to create an enterprise; to help themselves and to make a difference in this world. While successful entrepreneurs like Steve Jobs and Bill Gates are well publicized, the harsh reality is that most new businesses are prone to failure because they don't have access to accurate information about the entrepreneurial process. This book is a "word map" for guiding you through that process, from refining your business idea and securing capital to a successful launch into the marketplace. There are many types of business ideas to pursue and you are probably better educated than many historic entrepreneurs - both Thomas Edison and Ray Kroc being high school dropouts and both Steve Jobs and Bill Gates being college dropouts. If you hunger to be your own boss and to make a contribution to society with your ideas, then Business Alchemy: Turning Ideas into Gold has

the information for which you have been searching.

Strategic Global Marketing Apr 19 2020 Learn to select appropriate strategic tools and measure the competitiveness of international firms! This essential text addresses important strategic marketing issues and questions in a unique and insightful way. Strategic Global Marketing: Issues and Trends takes on the standardization vs. adaptation issue and will familiarize you with important topics, including customer value measurement in highly competitive industries; factors influencing export attitudes; qualities necessary for successful international business conduct; distribution channels behavior and regional differences in the way these channels function; and more! Handy charts, tables, and figures make the information easy to access and understand. In Strategic Global Marketing: Issues and Trends, authors from Israel, the United States, India, Hong Kong, and New Zealand examine the usefulness of comparative studies of dominant cultural values in successful international strategy development as well as other specific facets of international marketing strategy, such as: technometrics—a benchmarked approach to compare competing brands on a set of attributes the attitudes of Taiwanese executives regarding exporting and international conduct the cultural values that must be taken into account to produce effective print advertisements in the United States and India the marketing roles and functions undertaken by Chinese

wholesalers—and the functions they are still reluctant to perform a meta-analysis-tested model of the relationship between export performance and the degree of standardization of international marketing strategy used by the exporter the effectiveness of policies put in place by leaders of United States cities in their efforts to promote exports

Legislation Concerning VA Health Care Programs Mar 19 2020

The Truth About Successful Entrepreneurship (Collection) Nov 26 2020 150 powerful bite-size solutions for winning entrepreneurs! Get started, find profitable customers, build great brands and marketing programs, and more! Three full books of powerful, quick, actionable solutions for every entrepreneur! Discover how to choose, plan, launch, and grow a winning business... raise capital, build teams, and get the right advice... find and keep highly profitable customers... profit from new customer behavior trends... develop powerful brand meaning... advertise, price, and segment more effectively... and much more! From world-renowned leaders and experts, including Michael R. Solomon, Brian D. Till, Donna Heckler, and Bruce Barringer

EBOOK: Crafting and Executing Strategy: South African Edition Jun 21 2020 Based on the reputable US text the 2nd Southern African Edition of Crafting & Executing Strategy covers what every senior-level or entry-level MBA student in Southern Africa needs to

know about crafting, executing and aligning business strategies, through presentation of core concepts and analytical techniques. A separate case and readings sections build on the main text by demonstrating the theory in practice. The core concepts are explained in language that Southern African students can grasp and provide relevant examples as used by small, medium and large SA companies.

Managing Your New Business' Finances Aug 04 2021

This is the eBook version of the printed book. This Element is an excerpt from The Truth About Starting a Business (9780137144501), by Bruce Barringer.

Available in print and digital formats. A simple introduction to financial management for every new entrepreneur. Financial management asks questions like: How are we doing? Are we making or losing money? How much cash do we have? Will it meet our short-term obligations? How efficiently are we utilizing assets? How do our growth and net profits compare to peers? Where will capital improvement funds come from? Overall, are we in good shape financially?

Entrepreneurship: Successfully Launching New Ventures Jun 14 2022

People v. Barringer, 311 MICH 345 (1945) Feb 10 2022

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